

What we already have is substantial.

9,915
active nursing jobs

Nurse relationship	28,007	profiles	19,274 recruiting-interested
Preference intelligence	75,749	signals	across 18,879 profiles
Employer intelligence	3,831	employers	3,296 overviews · 3,143 with images
Application-ready inventory	9,907	routes	9,704 enriched · 9,454 employer-linked

This is an operating recruiting foundation—not a proposed database.

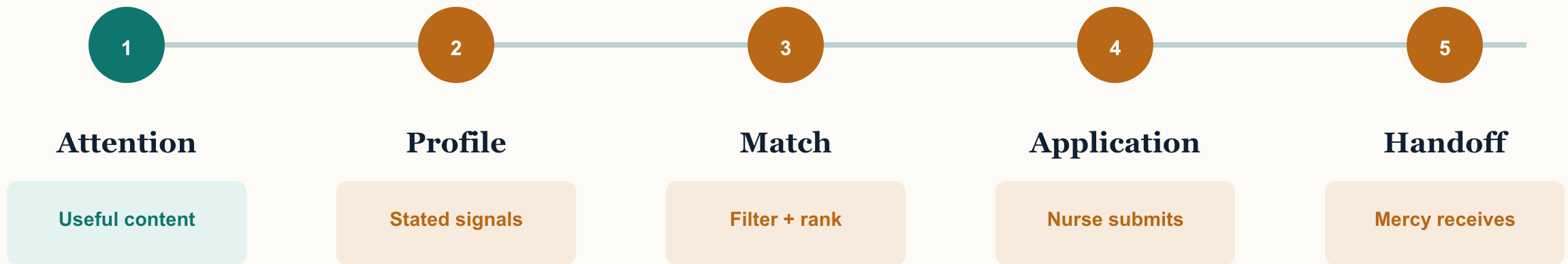
What we can know—and what each signal changes.

Eligibility + timing	License, compact status, NCLEX, graduation, career stage → filter.
Clinical fit	Specialty, role family, experience, setting → rank.
Life fit	Shift, hours, commute, relocation, pay, benefits → rank.
Workplace fit	Culture, orientation, staffing, employer priorities → explain.
Readiness + behavior	Intent, saves, applications, content, last seen → next action.

25 questions
16 matching fields
13 derived signals

Stated + observed + job-side intelligence

The funnel is simple when every state means what it says.



A click is not an application. “Sent” means a confirmed handoff exists.

One relationship. Clear ownership at every handoff.

The nurse

- States preferences
- Sees why a role fits
- Applies once
- Knows the real status
- Gets useful follow-up

Nursing Mastery

- Builds the profile
- Ranks and explains jobs
- Collects the application
- Confirms delivery
- Learns from outcomes

Mercy

- Supplies role + workplace truth
- Receives the packet
- Reviews and responds
- Owns interview + offer
- Returns disposition